

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application:

LISTING OF CLAIMS:

1. (currently amended): A system for distributing information on a specific area to portable terminals, comprising:
a means for perceiving a visit of the specific area by a customer; and
a means for distributing first information ~~on the specific area~~ to a portable terminal of the customer perceived to be visiting the specific area and for distributing second information, differing from said first information, to portable terminals of customers not perceived to be visiting said specific area.

wherein said first information and said second information both relate to said specific area.

2. (currently amended): A system for distributing information on a specific area to portable terminals, comprising:
a means for registering in advance first information ~~on the specific area~~ and its distributing time;
a means for perceiving a visit of the specific area by a customer; and
a means for distributing, when the distributing time comes, the first information to be distributed, to a portable terminal of the customer perceived to be visiting the specific area and

for distributing second information, differing from said first information, to portable terminals of customers not perceived to be visiting said specific area,

wherein said first information and said second information both relate to said specific area.

3. (currently amended): A system for distributing information on a specific area to portable terminals, comprising:

a means for registering in advance first information ~~on the specific area~~, its distributing time and attribute information regarding each spot requesting its distribution;

a means for registering in advance preference information regarding each customer;

a means for perceiving a visit of the specific area by a customer;

a means for distributing, when the distributing time comes, only the items regarding which the attribute information of the spot requesting the distribution matches the preference information of the customer, out of the first information to be distributed, to a portable terminal of the customer perceived to be visiting said specific area and for distributing second information, differing from said first information, to portable terminals of customers not perceived to be visiting said specific area,

wherein said first information and said second information both relate to said specific area.

4. (canceled).

5. (original): A system, as claimed in claim 1, wherein:

said specific area is a shopping mall, said first information concerns an event, and customers are enabled to participate in the event by responding through said portable terminals.

6. (original): A system, as claimed in claim 1, wherein:

said specific area is an amusement park, said first information concerns congestion at an attraction site, and customers are enabled to book for participation in the pertinent attraction through said portable terminals.

7. (currently amended): A method for distributing information on a specific area to portable terminals, comprising steps of:

perceiving a visit of the specific area by a customer; and

distributing first information ~~on the specific area~~ to a portable terminal of the customer perceived to be visiting said specific area;

wherein second information, differing from said first information, is distributed to portable terminals of customers not perceived to be visiting said specific area, and

wherein said first information and said second information both relate to said specific area.

8. (currently amended): A method for distributing information on a specific area to portable terminals, comprising steps of:

registering in advance first information ~~on the specific area~~ and its distributing time;

perceiving a visit of the specific area by a customer; and

distributing, when the distributing time comes, the first information to be distributed, to a portable terminal of the customer perceived to be visiting said specific area;

wherein second information, differing from said first information, is distributed to portable terminals of customers not perceived to be visiting said specific area, and

wherein said first information and said second information both relate to said specific area.

9. (currently amended): A method for distributing information on a specific area to portable terminals, comprising steps of:

registering in advance first information ~~on the specific area~~, its distributing time and attribute information regarding each spot requesting its distribution;

registering in advance preference information regarding each customer;

perceiving a visit of the specific area by a customer; and

distributing, when the distributing time comes, only the items regarding which the attribute information of the spot requesting the distribution matches the preference information of the customer, out of the first information to be distributed, to a portable terminal of the customer perceived to be visiting said specific area;

wherein second information, differing from said first information, is distributed to portable terminals of customers not perceived to be visiting said specific area, and wherein said first information and said second information both relate to said specific area.

10. (canceled).

11. (original): A method, as claimed in claim 7, wherein:
said specific area is a shopping mall, said first information concerns an event, and customers are enabled to participate in the event by responding through said portable terminals.

12. (original): A method, as claimed in claim 7, wherein:
said specific area is an amusement park, said first information concerns congestion at an attraction site, and customers are enabled to book for participation in the pertinent attraction through said portable terminals.

13. (currently amended): A ~~storage computer readable~~ medium recording thereon a program enabling a computer to execute:
processing to perceive a visit of a specific area by a customer; and
processing to distribute first information ~~on the specific area~~ to a portable terminal of the customer perceived to be visiting the specific area;

wherein said program causes a computer to execute processing to distribute second information, differing from said first information, to portable terminals of customers not perceived to be visiting said specific area, and

wherein said first information and said second information both relate to said specific area.

14. (currently amended): A ~~storage~~ computer readable medium recording thereon a program enabling a computer to execute:

processing to register in advance first information ~~on a specific area~~ and its distributing time;

processing to perceive a visit of the specific area by a customer; and

processing to distribute, when the distributing time comes, the first information to be distributed, to a portable terminal of the customer perceived to be visiting said specific area;

wherein said program causes a computer to execute processing to distribute second information, differing from said first information, to portable terminals of customers not perceived to be visiting said specific area, and

wherein said first information and said second information both relate to said specific area.

15. (currently amended): A ~~storage~~ computer readable medium recording thereon a program enabling a computer to execute:

processing to register in advance first information ~~on a specific area~~, its distributing time and attribute information regarding each spot requesting its distribution;

processing to register in advance preference information regarding each customer;

processing to perceive a visit of the specific area by a customer; and

processing to distribute, when the distributing time comes, only the items regarding which the attribute information of the spot requesting the distribution matches the preference information of the customer, out of the first information to be distributed, to a portable terminal of the customer perceived to be visiting said specific area;

wherein said program causes a computer to execute processing to distribute second information, differing from said first information, to portable terminals of customers not perceived to be visiting said specific area, and

wherein said first information and said second information both relate to said specific area.

16. (canceled).

17. (currently amended): A ~~storage~~ computer readable medium as claimed in claim 13, wherein:

said specific area is a shopping mall, said first information concerns an event, and said program causes a computer to execute processing to enable customers to participate in the event by responding through said portable terminals.

18. (currently amended): A storage computer readable medium as claimed in claim 13,
wherein:

said specific area is an amusement park, said first information concerns congestion at an attraction site, and said program causes a computer to execute processing to enable customers to book for participation in the pertinent attraction through said portable terminals.

19. (original): A plurality of grouped storage media wherein said program claimed in claim 13 is divided into a plurality of segments, and each divided segment is recorded on one or another of said plurality of storage media.

20. (currently amended): A computer readable program embodied in electrical signals, said program enabling a computer to execute:

processing to perceive a visit of a specific area by a customer; and
processing to distribute first information ~~on the specific area~~ to a portable terminal of the customer perceived to be visiting the specific area;

wherein said program causes the computer to execute processing to distribute second information, differing from said first information, to portable terminals of customers not perceived to be visiting said specific area,

wherein said first information and said second information both relate to said specific area.

21. (currently amended): A computer readable program embodied in electrical signals, said program enabling a computer to execute:

processing to register in advance first information ~~on a specific area~~ and its distributing time;

processing to perceive a visit of the specific area by a customer; and

processing to distribute, when the distributing time comes, the first information to be distributed, to a portable terminal of the customer perceived to be visiting said specific area;

wherein said program causes the computer to execute processing to distribute second information, differing from said first information, to portable terminals of customers not perceived to be visiting said specific area, and

wherein said first information and said second information both relate to said specific area.

22. (currently amended): A computer readable program embodied in electrical signals, said program enabling a computer to execute:

processing to register in advance first information ~~on a specific area~~, its distributing time and attribute information regarding each spot requesting its distribution;

processing to register in advance preference information regarding each customer;

processing to perceive a visit of the specific area by a customer; and

processing to distribute, when the distributing time comes, only the items regarding which the attribute information of the spot requesting the distribution matches the preference information of the customer, out of the first information to be distributed, to a portable terminal of the customer perceived to be visiting said specific area;

wherein said program causes the computer to execute processing to distribute second information, differing from said first information, to portable terminals of customers not perceived to be visiting said specific area, and

wherein said first information and said second information both relate to said specific area.

23. (new) A system for distributing information on a specific area to portable terminals, comprising:

a server having a processor,

wherein the processor perceives a visit of the specific area by a customer,

wherein the processor distributes first information to a portable terminal of the customer perceived to be visiting the specific area, and distributes second information, differing from said first information, to portable terminals of customers not perceived to be visiting said specific area, and

wherein said first information and said second information both relate to said specific area.

24. (new): A system for distributing information on a specific area to portable terminals, comprising:

a server having a processor,

wherein the processor registers, in advance, first information and a distributing time of the first information,

wherein the processor perceives a visit of the specific area by a customer,

wherein the processor distributes, at the distributing time, the first information to be distributed, to a portable terminal of the customer perceived to be visiting the specific area and distributes second information, differing from said first information, to portable terminals of customers not perceived to be visiting said specific area, and

wherein said first information and said second information both relate to said specific area.

25. (new): A system for distributing information on a specific area to portable terminals, comprising:

a server having a processor,

wherein the processor registers, in advance, first information, a distributing time of the first information and attribute information regarding each location requesting distribution,

wherein the processor registers, in advance, preference information regarding each customer,

wherein the processor perceives a visit of the specific area by a customer,

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wherein the processor distributes, at the distributing time, only information where the attribute information of the location requesting the distribution matches the preference information of the customer, out of the first information to be distributed, to a portable terminal of the customer perceived to be visiting said specific area and distributes second information, differing from said first information, to portable terminals of customers not perceived to be visiting said specific area, and

wherein said first information and said second information both relate to said specific area.